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I'm so excited to share that, as of last week, **Revive Collagen** is now stocked in over 1000 **Boots UK** stores across the UK and Ireland! Considering we launched only 18 months ago, this is a major achievement for the business and, truthfully, a monumental moment in my career. This time 12 years ago, I was working in a bank. Today, I'm the owner of the fastest growing collagen brand in Europe. To say I feel proud is an understatement. I've poured everything I possible can into this brand, even scaling back on other work commitments and TV projects, because I genuinely believe in the product that much. I am bursting with pride and gratitude about what the entire Revive team have accomplished so far. And this is only the beginning of our journey. Bring on the next 18 months!

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Running a business can be all-consuming, especially when you're in the thick of it and spinning endless plates each day. That's why, this week, we arranged an away-day for the **Revive Collagen** team at the beautiful The Langley Hotel in Berkshire. It was so nice to switch up our surroundings, take a step back and come up for air! Together, we reflected on how far we've come as a business, took some time to focus on what's ahead and enjoyed plenty of laughs and fun too. Not only that, it was also amazing to see our entirely remote team, which was formed at the height of the pandemic and has quickly grown in size, finally come together and put in-real-life faces to names! Here's to a happy and healthy team and a thriving business.



REVIVE COLLAGEN



Hi guys, Sam here!

First of all, let me start by saying a massive thank you for all the support you've shown Revive Collagen so far. We launched a little over a year ago now and what a whirlwind it's been! So many of you have been in contact to tell us how much you love the product and we're fast becoming the biggest collagen supplement brand in Europe.

As our first official newsletter, I thought I'd bring you up to speed on my favourite moments from the past 6 months. Going forward, you can expect a monthly mix of exclusive news about our products, behind-the-scenes snippets from the business and updates on my family life.

Let's dive in!



I'm pregnant! My little family of 4 is soon to become a 5. I feel so excited and blessed. Paul and Rosie are forever kissing my tummy and talking about their little brother or sister (we're keeping the sex a surprise). Thank you so much to everyone who's sent messages of congratulations since I made the announcement in November. It's so lovely to finally share this news with you all, especially as there was so much speculation in the run-up!

As of January, Revive Collagen is now stocked in over 1000 Boots stores across the UK and Ireland! Considering we're still a relatively young business, I have to say, this really was a pinch-me moment. I feel so proud to be working with such an iconic high street store. FYI, we're also stocked in Harrods, Holland & Barrett, LOOKFANTASTIC and Feelunique.



I'm so pleased to welcome Sarah Power on board as our new General Manager. Sarah joined the team in September, having previously worked for L'Oréal as a General Manager, and has a wealth of beauty experience under her belt. I've no doubt that she's going to bring significant value to the team and help us grow the business to new heights!

I attended my first industry event, the COPRA ball, in November. After a strange couple of years for all of us, it was so nice to get glammed up for a night out. Of course, I was strictly drinking water but I had the best time. Not only did I meet people within the industry who I really admire but it was a chance to have a little me time, let my hair down and have a dance! I must admit though, by 11.30pm, I'd traded the heels for slippers and was soon tucked up in bed. How times have changed!



In December, my sister and I recorded our first podcast episode for The Sam & Billie Show! For those of you who tuned in, thank you so much for the warm response. We still can't quite believe that our debut episode charted as highly as it did! It's so fun working with my sister on a regular basis again, especially since I'm no longer filming the Mummy Diaries. If you've not yet listened to the show, you can tune in every Tuesday to hear us natter about everything from red carpet secrets to co-sleeping and mum guilt.

Until next month!

Samantha
X x x

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